

AHAM BOARD OF DIRECTORS MEETING

October 14, 2010

Attendance: President -Ann Knoop; Vice-President-Vacant Treasurer-Ron Gekiere; Secretary-Judy Zumbach, Sue Tuck, Linda Fuller; Sue Hall; Linda Corich;; Betty Horst; Laura Brodzik

Absent: Tom Connelly; Chad Roberts; Cheryl Dulac-Sepulveda **Introduction of Guests & Guest Comments:** Chelsea Knoop; Jennifer Tuck

Additions to Agenda: None

Approval of Minutes: Correction to correspondence regarding Tom Connelly's resignation from the Board of Directors. He has not resigned only stepped down from the presidency. Motion to accept the minutes with correction made by Ron Gekiere; 2nd by Linda Corich. Motion passed.

Correspondence: Judy Zumbach received a letter from AHA regarding the incorrect reimbursement for memberships. Sue Tuck was contacted by MSU regarding the schedule for upcoming seminars. A seminar on nutrition will be the first one. Ann Knoop received a message from Paula Hitzler regarding a seminar in April they will be offering. Paula did not want it to interfere with the All Arab.

Membership Report: 195 Senior members; 40 3-year members; 7 life members and 56 junior members. Change from the month before – down 3 senior members; down 2 3-yr members; down 1 junior member. Chelsea had an idea to do a referral program for members. Give discount to members that bring in a "friend"

Treasurers Report: Ron Gekiere indicated the balance for checking will be approx \$31,000 after all bills and checks are cleared. Betty Horst made motion to accept the Treasurers' report; Sue Tuck 2nd. Motion passed

Dressage/Sport Horse Report - Judy Zumbach - Nothing to report at this time except that everything has been moved from our old trailer to the new storage facility at Ingham County Fairgrounds.

2010 Shows, 2011 All Arab, 2011 August - AHAM received a check for \$17,000 from the Morgan Futurity to cover their half of expenses for the August show. Camping; show officials and dressage expenses were split equally. Also the per diem for the show officials and hotel expenses were split.

Ron reported that the 2011 show dates will be April 28, 29, 30 and May 1. USEF / USDF approval has already been sent in. AHA has still not approved but they should approve shortly. Discussed suggestions on giving back to the exhibitors at the May show. Ron suggested a dinner one night and a hot dog roast one night. Ron is also contacting the Kwianis to see about possible breakfast one morning. Possibly do a "Pink" night. Everyone would wear pink and donations would go to cancer research. Chad Roberts will be in charge of Sponsorship committee. Suzie Hall is the chair for a committee to decorate center ring. Sale Horse Showcase will be a go again this year but a table will be set up instead of a booklet . Flyers can be placed on the tables. Laura Brodzik will be in charge of this. Amateur Spectacular will again be offered but a competitor must be an AHAM member to enter. Regarding the # of stalls available at the main arena, Ron has been working with the Fair Board to see if they can get purchase some portable stalls from the state fair grounds. These would be placed down by the main arena .

The 2011 August show dates are set. We have not heard from Morgan Futurity yet. The Friesian organization is still undecided. August show dates are August 18, 19, 20, 21. Paddock, vet, and other show officials are already booked for the shows

Futurity: Laura Brodzik talked about the Futurity. Auction went okay but did have some stallions that did not sell.

Marketing Report – Chelsea Knoop: Lindsay Rhinehart has been added to the Marketing Committee. She will be joining AHAM. Chelsea suggested surveys be sent out on what they would like or didn't like about the shows. Videos and testimonials could be posted on websites, etc. Possibly plaques or pins could be presented to members for the # of years they have been a member of AHAM or # of years ridden at an AHAM show.

Judges Selection Committee – 2011 shows: We need only 1 judge for May show. List has been established and will be ranked by annual meeting.

2010 Annual Meeting and nominating committee: Chelsea documented the nominations for the committees so ballots can be typed for the annual meeting. AHAM has 2 awards which are given out at the awards banquet.

Convention and Delegates: Terri Delbridge will be willing to go to convention but cannot afford to go with out some helps. Linda Corich will also be going to convention. Ron made a motion to approve \$500 for each delegate to help with expenses of going to convention. Laura Brodzik 2nd the motion. Motion passed.

Board Comments: Come to the annual meeting on November 4th. Prizes will be given out this year at the annual meeting.

Adjourn: Motion to adjourn made by Betty Horst. 2nd by Ron Gekiere. Motion passed. Meeting adjourned